



Community Area Grant Application Form 2010/2011

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

We strongly advise that you contact your Community Area Manager before completing your application.

1 - Your organisation or group					
Name of organisation	Wiltshire Heritage Museum				
Contact name					
Contact address					
Contact number	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"></td> <td style="width: 50%; text-align: center;">e-mail</td> </tr> <tr> <td></td> <td></td> </tr> </table>		e-mail		
	e-mail				
Organisation type	Not for profit organisation <input checked="" type="checkbox"/> Parish/town council <input type="checkbox"/> Other, please specify				
2 – Your project					
In which community area does your project take place? (Please give name – see section 3 of the grants pack)	Pewsey				
Does your town/parish council know about your project?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>				
What is your project? Important: This section is limited to 300 characters only (inclusive of spaces).	The Henge Hopper bus service will link Stonehenge and Avebury and the Wiltshire Heritage Museum in Devizes. It will boost tourism in the Vale of Pewsey, Devizes and the Avon Valley, linking with B&Bs and pubs.				
Where will your project take place?	Stonehenge, Amesbury, Avon Valley, Vale of Pewsey, Avebury, Devizes				
When will your project take place?	Pilot service to launch in Spring 2011				
How many people will benefit from your project?	1,000 people (pilot service)				
How does your project demonstrate a direct link to the community plan for your area?	Vale of Pewsey Community Plan 2.8 To increase visitors to the Vale and therefore contribute to the localeconomy.				
Please provide a reference/page no.					

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What is the link between your project and other local priorities? e.g. Priorities set by your area board and parish plans.

How did you discover there was a need for your project and how will your project benefit your local community?

Important: Please do not type in paragraphs – This section is limited to 1200 characters only (inclusive of spaces)

The Stonehenge and Avebury World Heritage Site Management Plans both identify the need for improved transport links to encourage visitors to explore the WHS. We aim to encourage visitors to see a visit to Stonehenge or Avebury as much more than a 1 hour experience, and to explore the local area, stopping to have lunch or to stay overnight. We plan to complement and not to compete with public transport providers. The service has been developed on surveys of visitors to Stonehenge and Avebury, and through online surveys..

Any other information about your project.

This is a pilot project to deliver to provide a public transport link between Avebury and Stonehenge from Spring 2011. The service will be

- A regular timetabled service operated by 12 seat minibuses that would link Avebury, Wiltshire Heritage Museum and Stonehenge
- Run using a minibus on a regular schedule for a 'hop on, hop off' service with a ticket costing about £10 that was valid for a whole day or weekend and £2.50 return fare from Amesbury to Stonehenge
- Support walkers using local footpaths and routes, including the White Horse Way

More information can be found at www.stonehenge-avebury-bus.org.uk

3 - Management

How many people are involved in the management of your group/organisation? 17

Of these, how many are:

Over 50 years	Male	<input type="text" value="12"/>	Female	<input type="text" value="5"/>
25 – 50 years	Male	<input type="text" value="0"/>	Female	<input type="text" value="0"/>
Under 25 years	Male	<input type="text" value="0"/>	Female	<input type="text" value="0"/>
Disabled People	Male	<input type="text" value="0"/>	Female	<input type="text" value="0"/>
Black and Minority Ethnic people	Male	<input type="text" value="0"/>	Female	<input type="text" value="0"/>

If your project is intended to continue after the Wiltshire Council funding runs out, how will you continue to fund it?

This is a pilot service and we are aiming to ensure that it is self-supporting on a full-cost recovery basis.

If you were not awarded the full amount requested, what would be the impact on your project?

We are attempting to balance an early launch, which will bring marketing benefits, with the time it is expected to take before it is sustainable. If we are not successful in raising funding, then it will be a shorter pilot and will mean that we have to decide much more quickly if it is possible to run as a sustainable service. We may need to make this decision before the impact of the launch and marketing has resulted in sustainable numbers of users.

How will you know whether your project has made a difference in the community?

We will have clear evidence from the number of users, and particularly in identifying how many people are either using the bus service, or are staying in B&B accommodation.

Have you contacted Charities Information Bureau for help with your application/ to seek funding?

Yes

No

To who have you applied for funding for this project (other than Wiltshire Council)?

N Wessex Downs AONB Sustainable Development Fund (successful - £5,000) and the Wiltshire Community Transport Fund (successful - £1,000).

Have you been successful?

Yes

No

<p>Have you or do you intend to apply for a grant from another area board within this financial year?</p> <p>If yes, please state which ones.</p>	<p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> <p>Amesbury (£2,000 rec for apprvl) and Marlborough (£500) .</p>	
<p>Are you in receipt or anticipating other funding from Wiltshire Council for this project?</p>	<p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	
<p>4 - Information relating to your last annual accounts (if applicable)</p>		
<p>Year ending: April 2010</p>	<p>Month: March</p>	<p>Year: 2010</p>
<p>A - Total income:</p>	<p>£235,759</p>	
<p>B - Minus total expenditure:</p>	<p>£284,178</p>	
<p>Surplus/deficit for year: (A minus B)</p>	<p>£48,419 (deficit)</p>	
<p>Free reserves held:</p>	<p>£675,432 (endowment)</p>	

5 - Financial information

Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc.		Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Project development	£1,990	Own fundraising/reserves	c	£4,500
Marketing & PR	£1,500			£
Purchase of goods and equipment	£2,950	Parish/town council		£
Staff costs	£11,816			£
Bus hire	£4,000	Trusts/foundations		£
Fuel	£3,250	N Wessex Downs AONB	p	£5,160
	£	In kind		£
	£	Volunteers	c	£3,500
	£	Other		£
	£	Wiltshire Community Transport Fu	c	£1,110
	£	Ticket sales	p	£6,500
	£	Amesbury AB		£2,040
	£	Marlborough AB		£500
Total Project Expenditure	£25,200	Total Project Income		£23,310

Total project income B £23,310

Total project expenditure A £25,200

Project shortfall A – B £1,890

Award sought from Wiltshire Council Area Board £500

Bank Details

Please give the name of the organisations' bank account e.g. Barclays

Please give the title name of the organisations' bank account e.g. current

6 – Supporting information – Please enclose the following documentation

Enclosed (please tick)

- Written quotes including the one you are going to use
- Latest inspected/audited accounts or annual report
- Income and expenditure budget for current financial year
- Project budget (if applicable)
- Terms of reference/constitution/group rules
- Evidence of ownership/lease of buildings and/or land

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

7 - Equalities and Inclusion – Wiltshire Council is committed to ensuring that its work through the Area Boards benefits all sections of our community and promotes equality and inclusion. To assist us in assessing how your application aims to meet our commitment to equality and inclusion, please provide a brief answer to the following:

a) How does your project work to either (a) promote equality and access to services/facilities, and/or (b) reduce disadvantage?

Aims to generate income in the tourism industry in Wiltshire

b) How does your project work to promote inclusion, participation and good community relations?

Will encourage more people to become involved in their heritage and in exploring the landscape

c) Is your project targeted at a specific group? If yes, please tick any of the following which apply

- Under 25's Over 50's
- Mostly or all men/boys Mostly or all women/girls
- Specific minority ethnic groups (please state which groups)
- Specific faith groups (please state which groups)
- People/families on low income
- Other disadvantaged groups (please state which groups)

8 - Declaration (on behalf of organisation or group) – I confirm that...

- I have read the funding criteria
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet.
- That any other form of licence or approval for this project has been received prior to submission of this application.
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application.
 - Child Protection Public Liability Insurance
 - Equal opportunities Access audit Environmental impact
 - Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Date: 10/12/2010

Position in organisation:

Please return your completed application to the appropriate Area Board Locality Team